

## Registration

Via

www.vmvalue.de until **Juli 7th, 2021**.  
Registrations are considered in the order of receipt.

If you have any questions, please do not hesitate to contact us by phone **+49 (0) 69 7593-8493** or by e-mail at **info@vmvalue.de**.

Optional registration

www.linkedin.com/events/29-vmforumentrepreneur-sbreakfa676855572695445504/

Further information on [www.vmvalue.de](http://www.vmvalue.de).

## Venue

ONLINE and Villa Bonn der Frankfurter Gesellschaft für Handel, Industrie und Wissenschaft e.V. | Siesmayerstr. 12, 60323 Frankfurt am Main , Germany

## Participation

**ONLINE-speeches (video link):**

free of charge

**ON-SITE incl speeches, breakfast, drinks and parking 8h—10.30h:**

65, - Euro

\*) The participation fee should be paid in advance:  
VM Value Management GmbH reference 29. VM Forum  
An der Welle 4, 60322 Frankfurt am Main  
BLZ 500 700 24, Konto Nr. 0176 545 01  
IBAN DE68500700240017654500

**VM VALUE MANAGEMENT GMBH**  
[www.vmvalue.de](http://www.vmvalue.de)

VM is a Frankfurt-based **International Management Consultancy** with focus on **increasing enterprise values**.

Value Creating Projects are structured into **Commercial, Operational and Financial Excellence**, i.e. **strategy/M&A** buy-side / sell side, **market studies** on customers, suppliers, **post-merger integration**, **sustainable revenue enhancement**, **process-optimization**, **fixed-cost reduction**, **sustainable productivity improvement** and **corporate valuation**.

Since 2004 value creating projects have been successfully executed in the following **industrial sectors and regions:**

-Steel / Metals, Chemicals / Oil & Gas, Energy, Engineering, Automotive, Wholesale, Sports, Private Equity, Industrial / Financial Services  
-Germany, Austria, Switzerland, Benelux, Scandinavia, Italy, France, UK, Turkey, Korea

**FOM HOCHSCHULE** [www.fom.de](http://www.fom.de)

The state-approved, non-profit FOM University, founded in 1993 with the support of business associations has more than 30 locations with 57,000 students in Germany. As a practice-oriented university for working people, FOM promotes the know-how transfer between the university and companies.

## 29. Value Management Forum

### Entrepreneur's Breakfast HYBRID

„Restructuring Germany? -  
Sustainable, Digital, Profitable”

Friday | Juli 9th, 2021 | 09:00h

ONLINE and Villa Bonn der Frankfurter Gesellschaft für Handel, Industrie und Wissenschaft e.V. | Frankfurt am Main , Germany



**VM**  
VALUE MANAGEMENT

**FOM**  
Hochschule

## Topic

### 29. Value Management Forum

#### „Restructuring Germany? - Sustainable, Digital, Profitable”

Germany is experiencing the largest economical crisis in decades. Many **industrial and service companies** are evaluating the following options:

- 1) Refocus the **core business**
- 2) **Adapt** to digital & sustainable business model
- 3) Install **integrated scenario planning**
- 4) Transform to an **agile organisation**
- 5) Implement **operational excellence** programs

We are looking forward to discuss this with you and our **experts**.

## Program

- 09:00 **Welcome**  
**Felix von Dobschütz**  
Head of FOM Frankfurt | FOM Hochschule
- 09:05 **Making Companies sustainable, digital & profitable again**  
**Prof. Dr. Jochen Vogel**  
CEO | VM Value Management GmbH
- 09:20 **„GIZ—A Global German Company“**  
**Thorsten Schäfer-Gümbel**  
Management Board member | GIZ
- 09:40 **„Lieferkettengesetz - Law for fair global supply chains by law & UN SDGs“**  
**Roland Schatz**  
CEO | Media Tenor / Advisor to the UN
- 09:50 **Questions & Answers / Discussion**

## Host & Speakers



**Prof. Dr. Jochen Vogel**  
Founder & CEO of **VM Value Management GmbH**, international TOP Management Consulting, Professor at **FOM university**. Founder of the **VM Forum** and Consultant for **Performance Management, Strategy/M&A for industrial companies and financial investors**. Jointly with his experienced teams he advises **CEO's, CFOs, COO** at implementing value enhancing programs incl. **change management**. International clients include highly reputed companies like thyssenkrupp, POSCO, Siemens, Emerson, Hyundai, Eintracht Frankfurt, Paydirekt, MHK/Strothoff Int. School as well as private equity firms like Triton, BC Partners. He has been director, managing director, senior advisor at thyssenkrupp, Lehman Brothers, Proudfoot, Roland Berger. He serves as chairman & member on boards of companies & non-profit organizations incl. UN Sustainability Index Institute.



**Thorsten Schäfer-Gümbel**  
Member of the Management board, CHRO of the government owned GIZ (Deutsche Gesellschaft für Internationale Zusammenarbeit). After studying politics, public law and history at JLU Gießen he worked for the city of Gießen. He was elected member of parliament of the state of Hesse for the SPD (social democrates) party. As a leader of his party to ran for minister president of Hesse twice. In 2019 he became Co-Chairman of the SPD party in Germany. In the same year he left politics and took over his current management role.



**Roland Schatz**  
Founder and CEO of Media Tenor International, Co-founder of C-1 World Dialogue Initiative, President UN GSII foundation. He was Senior Advisor of the UN Director General in Geneva, e.g. for the Sustainable Development Goals (SDG). He is a leading expert in media research.