

Registration

Via email to info@vmvalue.de until August 18, 2022

Further information:

www.vmvalue.de

Registrations are considered in the order of their receipt.

If you have any questions, please call us on **+49 (0) 69 7593-8493** or by email at info@vmvalue.de. VM Value Management GmbH, An der Welle 4 (Alte Oper), 60322 Frankfurt, Germany

Optional Registration:

[\(3\) LinkedIn](#)



Location

ONLINE and Sofitel Opera / An der Alten Oper, Opernplatz 16, 60313 Frankfurt

Participation

ONLINE lectures (6.45 p.m. - 7.45 p.m.)

FREE, video link will be provided after registration

PERSONAL (limited number of participants) at Sofitel Opera **including lectures, dinner, drinks (6 p.m. - 9 p.m.):**

95 - Euro*

*) Please transfer the participation fee in advance to:
VM Value Management GmbH
An der Welle 4, 60322 Frankfurt am Main
BLZ 500 700 24, Deutsche Bank Konto Nr. 0176 545 01
IBAN DE41500700240017654501 ·
BIC/SWIFT-Code DEUTDEDBFRA
Keyword 32. VM Forum Frankfurt

VM VALUE MANAGEMENT GMBH www.vmvalue.de

VM is an international management consultancy based in Frankfurt. The focus is on increasing the value of companies.

The value enhancement projects are structured in **CONSULTING SEGMENTS:**
Commercial, operational and financial excellence, i.e. **strategy / M & A** when buying / selling companies, **market studies on customers, competition, suppliers, products, post-merger integration, sustainable sales increase, fixed cost reduction, increase in productivity, process optimization and company valuation, financial reporting, planning / controlling.**

In the following industrial sectors and Regions have been successful since 2004
Value enhancement projects carried out:

SECTORS: Steel/Metals, Chemicals/Oil & Gas, Energy, Engineering, Automotive, Retail, Sports, Private Equity/Financial/Industrial Services

REGIONS: D-A-CH, Benelux, Scandinavia, UK, France, Italy, Russia/Ukraine, Turkey, Korea, China

32. Value Management Forum

Executive-Dinner HYBRID

"Strategies for Sustainability"

Thursday | August 18, 2022 | 6:00 p.m
Sofitel Opera / Alte Oper Frankfurt am Main (D)
and online



VM
VALUE MANAGEMENT

Topic

32. Value Management Forum

"Strategies for Sustainability"

The backbone industries of the German and European economy are undergoing the greatest transformation in their recent history. Steel, machine / plant construction, energy suppliers and other heavy industries are the biggest CO2 emitters and at the same time the greatest hope for future-oriented innovations / technologies like Industry 5.0.

1. What technological/innovative measures are being taken?

2. Which creative measures are used to solve the uncertainty and volatility of commodity markets?

3. Which innovative cooperation partnerships arise for modern value chains?

We will discuss these and other aspects with you and our **experts**. We look forward to an exciting **exchange of ideas**.

Program

18.00 **Reception** of the participants, **Get-together**

18:45 **"Welcome Green World / Industry 5.0 "**
Prof. Dr. Jochen Vogel
CEO | VM Value Management GmbH

18:55 **"Long-Term Strategies for Sustainable Steel"**

Dr. Edwin Basson
Director General / CEO
World Steel Association

19:15 **"Strategies for Sustainability in the Transformer Business"**

Holger Ketterer
CEO | SGB-SMIT Group

19:35 **"Corporate Citizenship"**

DaeRyong Ha
Representative President | POSCO Europe

19:45 **Dinner, Get-together**

Host & Speakers



Prof. Dr. Jochen Vogel
Founder / CEO of **VM Value Management GmbH**, **VM Forum**, international value enhancement consulting, professor at **FOM University**, performance management, strategy, M&A for industrial companies & private equity. He and his teams advise CEOs, CFOs and COOs on the implementation of value enhancement projects, including change management. Clients include thyssenkrupp, POSCO, Lanxess, Emerson, as well as Triton, BC Partners, JP Morgan / OEP, Lindsay Goldberg, among others. Formerly a manager at thyssenkrupp, Lehman Brothers, Proudfoot, Roland Berger, he is chairman / member of advisory boards.



Dr. Edwin Basson
CEO / Generaldirektor World Steel Association

After earning his doctorate in economics and several years in the banking industry, Dr. Basson entered the steel industry in 1994 as Chief Economist & Manager at Iscor Ltd in South Africa. He was General Manager in Europe for Iscor (now ArcelorMittal). From 2006 to 2011 he was Vice President of Commercial Coordination, Marketing and Trade Policy. He has been Director General of the World Steel Association since 2011.



Holger Ketterer
CEO SGB-SMIT Group

Holger Ketterer is CEO of the SGB-SMIT Group, the transformer specialist from Europe with 14 locations worldwide. Saving CO2 is a major concern for the SGB-SMIT Group: As a partner to energy producers and distributors, we help to advance the energy transition.