

## Registration

Via email to [info@vmvalue.de](mailto:info@vmvalue.de) until August 16, 2022

Further information:

[www.vmvalue.de](http://www.vmvalue.de)

Registrations are considered in the order of their receipt.

If you have any questions, please call us on **+49 (0) 69 7593-8493** or by email at [info@vmvalue.de](mailto:info@vmvalue.de). VM Value Management GmbH, An der Welle 4 (Alte Oper), 60322 Frankfurt

## Optionale Registrierung:

[\(3\) LinkedIn](#)



## Location

ONLINE and Villa Bonn of the Frankfurt Society for Trade, Industry and Science e.V., Siesmayerstr. 12, 60323 Frankfurt (near subway station Westend / Bockenheimer Warte)

## Participation

ONLINE lectures (6.45 - 7.45 p.m.)

FREE, video link will be provided after registration

**PERSONAL** (limited number of participants) in the Villa Bonn **including lectures, dinner, drinks, parking (6 p.m. - 10 p.m.):7**

95 - Euro\*

\*) Please transfer the participation fee in advance to:  
VM Value Management GmbH  
An der Welle 4, 60322 Frankfurt am Main  
BLZ 500 700 24, Deutsche Bank Konto Nr. 0176 545 01  
IBAN DE41500700240017654501 ·  
BIC/SWIFT-Code DEUTDE33HAN  
Keyword 32. VM Forum Frankfurt

## VM VALUE MANAGEMENT GMBH [www.vmvalue.de](http://www.vmvalue.de)

VM is an international management consultancy based in Frankfurt. The focus is on increasing the value of companies.

The value enhancement projects are structured in **CONSULTING SEGMENTS:**  
**Commercial, operational and financial excellence**, i.e. **strategy / M & A** when buying / selling companies, **market studies on customers, competition, suppliers, products, post-merger integration, sustainable sales increase, fixed cost reduction, increase in productivity, process optimization and company valuation, financial reporting, planning / controlling.**

In the following industrial sectors and Regions have been successful since 2004  
Value enhancement projects carried out:

**SECTORS:** Steel/Metals, Chemicals/Oil & Gas, Energy, Engineering, Automotive, Retail, Sports, Private Equity/Financial/Industrial Services

**REGIONS:** D-A-CH, Benelux, Scandinavia, UK, France, Italy, Russia/Ukraine, Turkey, Korea, China

## 32. Value Management Forum

### Unternehmer-Dinner HYBRID

### "Strategies for Sustainability"

Thursday | August 18, 2022 | 6:00 p.m  
Villa Bonn of the Frankfurt Society for Trade, Industry and Science e.V. Frankfurt am Main (D) and online



VM  
VALUE MANAGEMENT

## Topic

### 32. Value Management Forum

#### "Strategies for Sustainability "

The backbone industries of the German and European economy are undergoing the greatest transformation in their recent history. Steel, machine / plant construction, energy suppliers and other heavy industries are the biggest CO2 emitters and at the same time the greatest hope for future-oriented innovations / technologies.

1. What technological/innovative measures are being taken?

2. Which creative measures are used to solve the uncertainty and volatility of commodity markets?

3. Which innovative cooperation partnerships arise for modern value chains?

We will discuss these and other aspects with you and our **experts**. We look forward to an exciting **exchange of ideas**.

## Program

18.00 **Reception** of the participants, **get-together**

18:45 **Greeting, "Welcome to the green world "**  
**Prof. Dr. Jochen Vogel**

CEO | VM Value Management GmbH

18:55 **„Long-Term Strategies for sustainable Steel "**

**Dr. Edwin Basson**

General Manager / CEO

World Steel Association

19:15 **„Strategies for Sustainability in the Transformer Business "**

**Holger Ketterer**

CEO SGB-SMIT Group

19:45 **Dinner, Get-together**

## Host & Speakers



**Prof. Dr. Jochen Vogel**

Founder / CEO of **VM Value Management GmbH**, **VM Forum**, international value enhancement consulting, professor at **FOM University**, performance management, strategy, M&A for industrial companies & private equity. He and his teams advise CEOs, CFOs and COOs on the implementation of value enhancement projects, including change management. Clients include thyssenkrupp, POSCO, Lanxess, Emerson, as well as Triton, BC Partners, JP Morgan / OEP, Lindsay Goldberg, among others. Formerly a manager at thyssenkrupp, Lehman Brothers, Proudfoot, Roland Berger, he is chairman / member of advisory boards.



**Dr. Edwin Basson**

**CEO World Steel Association**

After earning his doctorate in economics and several years in the banking industry, Dr. Basson entered the steel industry in 1994 as Chief Economist & Manager at Iscor Ltd in South Africa. He was General Manager in Europe for Iscor (now ArcelorMittal). From 2006 to 2011 he was Vice President of Commercial Coordination, Marketing and Trade Policy. He has been Director General of the World Steel Association since 2011.



**Holger Ketterer**

**CEO SGB-SMIT Group**

Holger Ketterer is CEO of the SGB-SMIT Group, the transformer specialist from Europe with 14 locations worldwide. Saving CO2 is a major concern for the SGB-SMIT Group: As a partner to energy producers and distributors, we help to advance the energy transition.