

Registration

Via email to info@vmvalue.de until 21th August 2024.

Number of on-site participants is limited. Online participation is possible on short notice. If you have any questions, please email to info@vmvalue.de. VM Value Management GmbH, Tel. +49 69 509 589 410, Opernturm, Bockenheimer Landstr. 2-4, (next to Alte Oper), 60306 Frankfurt am Main (Germany).

Further Information and optional Registration:

<https://www.linkedin.com/events/35-vmforum-resilience-managemen7183516657279979520/>



Timing & Location

Friday, 23th August 2024, 12:00 – 14.30 h CET

1) ONLINE-lectures (12.20-13.00 h CET): Free of charge videolink:

<https://us02web.zoom.us/j/86099594253?pwd=aVlvamJoNS4cERuZm1XRIFRSTVsZz09>

(Updates after registration via linkedin)

2) ON-SITE Executive Lunch (12 Uhr-14.30 h CET) at **Villa Bonn**, Frankfurter Gesellschaft für Handel, Industrie und Wissenschaft e.V., Siesmayerstr. 12. Frankfurt am Main (Germany)

On-site Fee: 95 Euro* for lectures / discussion, reception, lunch, drinks, parking

*) Please transfer the participation fee in advance to: Deutsche Bank Frankfurt, BLZ 500 700 24, account no. 0176 545 01 IBAN DE41500700240017654501 BIC/SWIFT-Code DEUTDEDBFRA Account holder: VM Value Management GmbH Reference: 38. VM Forum RESILIENCE

VM VALUE MANAGEMENT GMBH www.vmvalue.de

VM is an **international Management Consulting firm** headquartered in Frankfurt am Main/ Germany. Focus in on implementation of **Corporate Value Creation** in **D/A/CH, EMEA, APAC, US** regions. For more than 15 years the heterogeneous **core-team** consists of industry and subject matter experts with decades of **management experience** as well as high potentials in industry, banking, consulting.

COMPETENCIES Value Creation by implementing **sustainability & digital transformation**.

- **Commercial Excellence:** strategy / mergers & acquisitions, market studies in customer segments, competition, suppliers, products / services, post merger-integration, sustainable revenue enhancement,
- **Operational Excellence:** fixed cost reduction, productivity improvements, process optimization, leadership / management behaviour, change management
- **Financial Excellence:** corporate valuation, financial reporting, integrated planning / controlling.

CLIENTS / SECTORS e.g. **Industrials / Metals:** thyssenkrupp, VDM Metals, POSCO, Tata Steel, Erdemir, Kibar/Assan Aluminium **Energy / Chemicals:** Lanxess, CABB, Chemson, Tekfen Energy, Akkök/Akkim, BASF, **Engineering / Construction / Automation:** SGB-SMIT, Siemens, Emerson Automation, Belden Automation, **Wholesale / Services:** Papyrus/ Inapa, Igepa, MHK Musterhausküchen / Strothoff School, Eintracht Frankfurt Fußball, Fortuna Düsseldorf, **Private Equity / Banking:** JP Morgan / One Equity Partners, Triton, BC Partners, Lindsay Goldberg, Sparda (DZ Bank Gruppe), GIZS (Sparkassen).

38. Value Management Forum “CORPORATE RESILIENCE” Value Creation in the VUCA-World

Executive Lunch

Friday | 23th August 2024 | 12:00 hrs

ONLINE & ON-SITE at Villa Bonn, Frankfurter Gesellschaft für Handel, Industrie und Wissenschaft,



VM
VALUE MANAGEMENT

Topic

38. Value Management Forum

"CORPORATE RESILIENCE" Value Creation in the VUCA-World

Current **challenges** for TOP managers of profit-oriented and non-profit companies are described by the acronym **VUCA**. **Markets** for customers, employees, suppliers have become more volatile, uncertain, complex, ambiguous. Questions remain e.g.:

1. Which **industries / Companies** suffer most from the trends in the **VUCA** World?
2. Are there **Differences in Leadership** of profit-oriented and non-profit companies?
3. Which **Management Methods / Solutions** and **Management-Culture Solutions** are valid for profit and value improvement based on recent experiences?

We are looking forward to **inspiring discussions for new ideas** with speakers and participants!

Networking

Hoping to connect people!

Program

12:00 Uhr	Reception of participants, Get-together
12:20	Welcome / Value Creation in VUCA Resilient Management of Volatility / Vision, Uncertainty / Understanding, Complexity / Clarity Ambiguity / Agility
	Prof. Dr. Jochen Vogel CEO VM Value Management GmbH Consulting, Accounting, Finance FOM
12:25	Leading a complex, global Company
	Thorsten Schäfer-Gümbel CEO GIZ (Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH)
12:40	Solutions for the VUCA Welt
	Prof. Dr. Rudolf Jerrentrup Senior Advisor VM Value Management GmbH / Dean of Engineering FOM University
12:50	Discussion
13:00	Lunch, Get-together

Host & Speakers



Prof. Dr. Jochen Vogel

Founder / CEO | **VM Value Management GmbH, VM Forum, International Value Creation Consulting firm**, Professor at **FOM Hochschule**, Consulting, Finance. VM is focusing on **Performance Management, Strategy, M&A for Industrials & Private Equity firms / Banks**. Jochen and his VM team advise **CEO s, CFO s, COO s** at design and implementation of value creation projects incl. **Change Management**. Clients include **thyssenkrupp, POSCO, Tata, Erdemir, BASF, Emerson, Belden, SGB-SMIT Trafo, VDM Metals, Tekfen Green Energy, Inapa Papier, Eintracht Frankfurt Fußball, Sparda (DZ Bank Gruppe), GIZS (Sparkassen), JP Morgan / OEP, Triton Private Equity, BC Partners, Lindsay Goldberg, Formerly MD /Manager at thyssenkrupp, Lehman Brothers, PricewaterhouseCoopers, PwC, Roland Berger** he serves as chairman boards.



Thorsten Schäfer-Gümbel

CEO / Speaker of the management board and HR Director of the federal state-owned **Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH**. Headquarters are Bonn and Eschborn. Around 25,000 employees work in 120 countries and 90 global offices. Focus are services for **international cooperation on development und Education**. Customers / sponsors for the projects are Federal Government of Germany,, European Union (EU), the United Nations (UN), foreign **Governments** and private companies. Objective: supply of effective solutions for better perspectives and living conditions. Mr. **Schäfer-Gümbel** studied politics, public law and history at JLU Gießen and worked for the city of Gießen. Afterwards he became member of the parliament of the state of Hesse, **candidate for prime minister** of Hesse, acting federal **chairman of SPD party**. In 2019 he moved to the GIZ.



Prof. Dr. Rudolf Jerrentrup

Senior Advisor | **VM Value Management GmbH, Dean of Engineering, FOM University**. Industry expert with **management experience** at large German corporate, **management consulting experience** at blue-chip firms. Rudolf serves as a professor and manager at one of the largest German universities. His competences include technical research & development, implementation of performance management, market and strategy development and validation for leading companies.